

FUNCTIONS AND ACTIVITIES

The following activities are being taken up to increase employment opportunity in the Cottage & Rural Industries section in co-operation with the organisations connected with the development of this sector such as the Gujarat Khadi and Village Industries Board, Gujarat Handloom and Handicraft Development Corporation, Gujarat Rural Industries Marketing Corporation, Gujarat Matikam Kalakargari & Rural Technology Institute, Cottage and Rural Industries Commissioner and District Industries Centre.

- 1) To organise awareness programmes regarding the Cottage and Rural Industries Policy and for cultivating mutual understanding about the problems faced by artisans at the regional level.
- 2) To become helpful to beneficiary groups by co-ordinating the activities and efforts of Board/Corporations. District Industries Centers and Voluntary agencies connected with the Cottage and Rural Industries.
- 3) To prepare Project profiles and make available, to enable the entrepreneurs to get guidance, from a single outlet and give impetus to the development of different schemes of Cottage and Rural Industries sector through publication.
- 4) To provide guidance and assistance, by developing Rural Industries Gramodyog complex, for raw material, equipment/tools, design funds and marketing for speedy development of the Cottage and Rural Industries Sector.
- 5) To organise exhibition cum sale programmes for propagating and promoting sale and exports of Cottage and Rural Industries products outside the state.
- 6) To arrange open house programmes for solving the problems on the spot related to co-operative societies and cottage industries artisans of the state.
- 7) To make publicity with the help of various media to give impetus to the sale of Cottage and Rural Industries products.
- 8) To make the services of the expert of the concerned sector for preparing specialised projects.



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(A GOVERNMENT OF GUJARAT ORGANISATION)



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INTRODUCTION

Every human being irrespective of economic situation is endowed with capabilities not only to take care of but has the potential to contribute to the enhancement of the quality of life of all other fellow human beings if given adequate opportunities. Therefore, it is the responsibility of every society to make sure that each member of the society gets opportunities to use his capabilities and live with human dignity. State as one of the important body engaged in governing the society must demonstrate initiatives and take necessary measures so that each human being gets an opportunity to exploit his/her capabilities.

Government of Gujarat has been wedded to the above philosophy. In order to handle the problem of unemployment effectively, priority has been given to make the development of Cottage and Village Industries more employment oriented than today with a view to ensure employment to total rural youths because more employment opportunities are being created with less capital in a Cottage and Rural Industries. The INDEXT 'C' has been created to provide information and guidance & organising Cottage and Rural Industrial sector as a catalyst.



OBJECTIVES

This organization is established to carry out following objectives without involving any activity for profits.

- 1) Providing information to entrepreneurs desiring to setup Cottage and Village Industries with respect to project identification location selection and incentives under various schemes announced by the Government.
- 2) Compilation of information on various assistance schemes under Cottage Industries sector and dissemination of the same to the prospective entrepreneurs.
- 3) Compilation of information various projects/project profiles under cottage, village sector industries and dissemination of the same to interested entrepreneurs.
- 4) Providing specimen application forms for various schemes under cottages sector industries as well as various schemes operated by respective corporations to interested entrepreneurs.
- 5) Providing follow-up assistance in special cases as and when required.
- 6) Co-ordination of activities carried out by various corporation/institutions engaged in promotion of cottage sector industries, such as Gujarat State Khadi and Village Industries Board, Gujarat State Handloom & Handicrafts Development Corporation, Gujarat State Rural Industries Marketing Corporation, Gujarat Matikam Kalakari and Rural Technology Institute. Commissioner of Cottage and Rural Industries.
- 7) Publication of literature on behalf of Commissioner and Secretary, Cottage and Rural industries and related corporation.
- 8) Carrying out promotional Campaign through advertisement etc.
- 9) Organising / Assisting in Organising Seminars. Workshops, Exhibitions etc. at State and District Level for the development of Cottage Industries.
- 10) Publication of information on village industries sector through Literature.



- 11) Any other activities with respect to promotion of village, cottage industries.
- 12) The INDEXT-C would provide strategical advice consultancy and knowhow for market development including product up-gradation technology inputs, training, wide coverage and other means to make the functioning of the Corporations more oriented towards the emerging economic and industrial scenario. These services would be provided by the INDEXT-C's own staff and also through hiring services of professional consultancy.
- 13) The INDEXT-C would also perform the role of giving qualitative feedback on the efficiency of the various programmes of the cottage industries departments, so as to make them more effective and suggest new programmes.
- 14) The INDEXT-C would also initiate discussions with bankers and other financing agencies to sort out problems of finance of the cottage sector.
- 15) Registration of artisans and issuance of I-card to artisans.
- 16) Implementation of scheme of weavers credit card.

GOVERNING BOARD

A Governing Board has been set-up for undertaking activities in accordance with the policy decisions and for providing guidance to achieve the objectives of the organisation, 12 Chief Executives of Boards / Corporations associated with the development of the Cottage and Rural Industries will be the permanent members of the organisation. Where in Commissioner, Cottage and Rural Industries is the Chairman by virtue of his designation.

